

Friends at the End

Promoting end of life choices



Privacy Policy

What information is collected?

Personally Identifiable information is collected and may include, but not be restricted to your name, address and email address. We only collect this information from you when it is voluntarily submitted. We will not share it with a third party nor will we sell, rent, license or trade your personal information unless you give us permission to do so. An example of this type of information would be signing our pledge, submitting your story or signing up for our ebulletin newsletters.

If you become a member then any personal and contact information submitted with your membership form is stored electronically or in paper form depending on the method of joining. Contact preferences are stored, and you can amend these at any time. We do not store card or payment details used to pay online, these come through our independent payment processor.

Non-Personally Identifiable Information is information which cannot be used to identify you. This includes demographic information such as age, or gender (but not name). It may also include your IP address, browser types and domain names and other anonymous data. FATE will only use this information to help us deliver a better website service to you. Please read our cookie policy for more information.

How will my information be used?

Your contact information will be used in line with your selected preferences, to contact you about matters relevant to FATE and your membership. Statistical figures may be used, however personal and identifying information will be removed and never shared. E.g. a report on % of members living in Scotland. Information will never be shared with third parties and you can request to view, remove or amend any personal information held about yourself at any time.

How will my data be stored and who will have access to it?

Your details will be stored in an electronic and paper database and managed solely by FATE council. Personal information will never be passed to a third party or used for anything other than exclusively matters associated with Friends at the End interests.

How do I request removal of personal information?

If you would like to review the information that we hold on file for you then you can request this at any time with a written request. If you would like personal information removing or amending (eg in the instance that you have moved) then please send us written confirmation of any information to be removed or amended via email or post to the details at the bottom of this document.

Friends at the End,
Office 7, Block 2, Kirkhill House,
Broom Rd East, Newton Mearns,
Glasgow, G77 5LL
0141 356 4222

How often will you contact me?

We write out to members twice annually with a newsletter and updates on our campaign. Email newsletters are sent monthly. You can unsubscribe from either or both at any time.

How can I opt out of email or postal communications?

All of our emails contain a link to unsubscribe from our mailings. If you would no longer like to receive postal communications you can opt out by email, phone or writing to us. There are also facilities in the members section of our website to unsubscribe and change your communication preferences.

How long is my data kept?

Petition signatures are kept on file unless otherwise indicated.

Membership details and associated personal information are retained so long as you remain a member. If membership expires and is not renewed, then any associated personal information will be removed after two years from the date of expiry unless you contact us to confirm you would like to remain on our supporters list. Financial records are retained for as long as is legally required.

You can request any personal information supplied and held to be removed at any point.

Please note this Privacy Policy only applies to information collected by our website. We are not responsible for the privacy of any information you reveal or post on any of the social media channels we use to promote FATE including, but not limited to Facebook, Twitter or Instagram. Neither are we responsible for the privacy policies of websites owned or operated by third parties or stockists of our products.

By using our website, you agree to our Terms and Conditions and our Cookie Policy.

You can contact us via the following methods:

Office address:
Friends at the End
Office 7, Block 2
Kirkhill House
Broom Road East
Newton Mearns
G77 5LL

Email: membership@friends-at-the-end.org.uk

Phone: 0141 356 4222

Facebook : facebook.com/FriendsAtTheEnd

Twitter : twitter.com/FriendsAtTheEnd

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